

Job Title: Senior Marketing Executive - Asia

Applicant Name:

Closing Date: Tuesday, 24th September 2019 at 12 noon

To apply for this position, please send a detailed CV and fully completed application to talent@tourismireland.com (please note CVs sent without this supporting document will not be considered for shortlisting).

Current Role:	
Responsibilities:	
Salary:	
Notice period:	

Please provide a brief description demonstrating where your skills and experience meet the essential criteria listed below;

<ul style="list-style-type: none"> ▪ Proven organisational and administration skills with strong project management capabilities including the ability to deliver on time and within budget.
<ul style="list-style-type: none"> ▪ Relevant marketing experience including: <ul style="list-style-type: none"> ✓ Experience in developing creative marketing plans. ✓ Strong skills in publicity, advertising, digital communications and social media channels including ezines, CMS programmes and Google Analytics.

- Experience managing budgets and procurement policies and procedures.

- Strong analytical skills, able to use audience insights and understanding to shape communications plans and campaigns.

Two Referees