






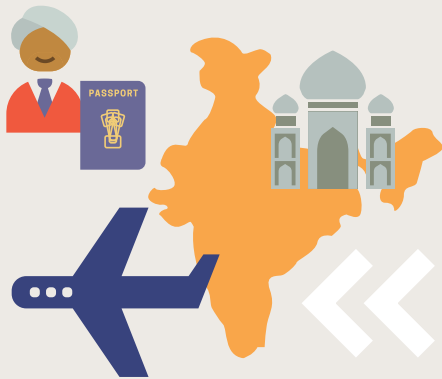


# INDIA MARKET PROFILE 2019

## INDIA MARKET OVERVIEW

				
<b>Population</b>	<b>GDP per capita (US \$)</b>	<b>Annual Average GDP growth over past decade (%)</b>	<b>Language(s)</b>	<b>Currency</b>
1.35 billion	1,982	6.9%	English, Hindi	INR

## INDIA OUTBOUND TRAVEL



Year	Numbers	Year on Year Growth %
2017	18,395,000	+10%
2016	16,776,000	+9%
2015	15,377,000	+11%
2014	13,797,000	+8%
2013	12,725,000	+6%

## OUTBOUND TRAVEL TO THE ISLAND OF IRELAND

Year	Numbers
2017	38,000
2016	33,000
2015	20,000-30,000
2014	16,000-27,000
2013	15,000-25,000





## TOP 5 DESTINATIONS VISITED

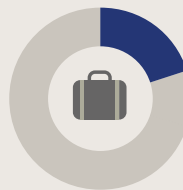
World Wide	Europe
1. Singapore	1. United Kingdom
2. Thailand	2. Germany
3. Malaysia	3. Switzerland
4. Hong Kong	4. France
5. UAE	5. Austria



## PURPOSE OF VISIT (% SHARE OF VISITS)



50% LEISURE



20% BUSINESS



10% VFR



20% OTHER

## WEEKLY NUMBER OF ONE STOP FLIGHTS TO THE ISLAND OF IRELAND

City	Flights	Seats
Mumbai	118	19,980
New Delhi	92	15,300
Bangalore	58	9,180
Chennai	49	7,560

### List of Airlines

Etihad Airways, Emirates Airlines, Qatar Airways, KLM Airlines, Lufthansa Airlines, Swiss Airlines, Air France, Turkish Airlines, British Airways, Jet Airways

