



follow us on [twitter](#)

## Watch actor Richard E Grant discover the Causeway Coastal Route in new film

### 5.5 million 'culturally curious' targeted across Britain in Tourism Ireland campaign with Smooth Radio

Actor Richard E Grant is encouraging GB holidaymakers to come and discover the Causeway Coastal Route and Derry-Londonderry, in a brand new short film created by Tourism Ireland and Smooth Radio.

Watch the film [here](#).

The film will also be shared on Ireland.com and with Tourism Ireland's extensive social media audiences in GB. The promotion includes a competition on the Smooth Radio website, with a chance for two lucky people to win a trip to the Causeway Coast.

This campaign is part of Tourism Ireland's extensive promotional programme aimed at boosting travel to Northern Ireland from Great Britain during 2016 and has been created to reach our key 'culturally curious' audience.

Read more in our [press release](#).



[Send to a Friend](#) »

Published by Publisher Name © 2016 All rights reserved.

[Email Software](#) by Newsweaver