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Update on tourism growth from France

France is one of the top markets for tourism to the island of Ireland. Over the past five years, the number of French visitors has grown by +30% to 526,000 last year. And, the good news continues, with visitors from France to Ireland up by almost +10% in the first quarter this year.

Tourism Ireland and island of Ireland tourism industry active in the French market met this week to review progress and explore opportunities to build further growth from France.

Click on [the film below](#) for an update from our Chief Executive, Niall Gibbons, and our Manager Southern Europe, Monica MacLavery.



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