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Explore the economic impact of tourism ~a Northern Ireland Hotels Federation event~

Date: Friday 20th March 2015

Venue: Hilton Belfast

Book online at <http://tourismsummit.co.uk/>



Tourism is the fourth largest employer in the UK. By 2020, the industry is set to grow by 15% in Northern Ireland. To showcase the contribution tourism and hospitality makes to the Northern Ireland economy and highlight future potential, the Northern Ireland Hotels Federation is organising a Tourism Summit with support from First Trust Bank.

The summit will also explore political opinion and assess ways to ensure tourism reaches its full potential. Come along to this unique networking event and help influence tourism policy.

Keynote Speakers

Rohit Talwar - Futurist

Rohit is a global futurist, strategist and award winning speaker noted for his humour, inspirational style and provocative content. He advises global firms, industries and governments on how to survive, thrive, spot and manage emerging risks.

Ufi Ibrahim - British Hospitality Association

Ufi has been Chief Executive of the BHA since 2010. Prior to that she was COO of the World Travel & Tourism Council (WTTTC), where she advised on policymaking and the development of planning frameworks for the long-term success of travel and tourism.

Pól Ó Conghaile - Travel Writer

Pól is Travel Editor for Independent.ie and contributes to National Geographic Traveller, among other publications. Author of 'Secret Dublin', Pól features widely on national radio and TV, and has been voted Irish Travel Writer of the Year on four occasions.

The Keynote speakers will be joined by industry and political panelists to explore topics including cutting VAT and the challenges and opportunities for tourism. Speakers from First Trust Bank and the wider economic landscape will look at the economic benefits of tourism while Mark Carruthers will ensure proceedings flow smoothly.

The panelists will include David Gavaghan, Visit Belfast & Titanic Quarter; Prof Deirdre Heenan, Ulster University; Naomi Long MP, The Alliance Party; Brenda Morgan, British Airways; Mike Nesbitt MLA, UUP; Máirtín Ó Muilleoir MLA, Sinn Féin; and Margaret Ritchie MP, SDLP.

Places at the Tourism Summit are very limited. **For further information** and to book online, please visit: tourismsummit.co.uk or call the Federation on **028 9077 6635** for **telephone bookings**.



Rohit Talwar



Ufi Ibrahim



Pól Ó Conghaile

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