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Tourism Ireland welcomes growth of +7% in overseas arrivals for January-March 2018

The latest figures from the CSO (Central Statistics Office) confirm that arrivals from overseas increased by almost +7% in the first quarter of 2018.

Tourism Ireland has prioritised Mainland Europe and North America, as markets which offer a strong return on investment, in terms of holiday visitors and expenditure. The CSO confirms that arrivals from Mainland Europe are up almost +14% on January-March last year, with particularly strong performances from Germany (+30.6%), Italy (+18.3%) and Spain (+5.4%). Arrivals from North America grew by +13%.

Arrivals from Britain are up slightly but this does not represent a turnaround in the long-term trend. The impact of Brexit on outbound travel from Britain still remains a concern, along with the fall in the value of sterling.

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