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Tourism Ireland welcomes growth of +7.3% in overseas visitors for January-April 2018

Today's figures from the CSO confirm that overseas visitor numbers increased by +7.3% during the January-April period, around 191,100 additional overseas arrivals when compared with the first four months of 2017.

North America (+13.6%) continues to perform extremely well and arrivals from Mainland Europe (+12%) are also excellent, with particularly strong performances from Germany (+24.3%) and Italy (+21.9%). Tourism Ireland has prioritised Mainland Europe and North America, as markets which offer a strong return on investment, in terms of holiday visitors and expenditure.

Arrivals from Britain (+1.1%) are up slightly but this does not represent a turnaround in the long-term trend. The impact of Brexit on outbound travel and the fall in the value of sterling still remain a concern. Competitiveness and value for money remain more important than ever in Britain this year.

The access picture for the island of Ireland is positive – with increases in the number of airline seats from Britain, Mainland Europe, North American and long-haul markets.

Tourism Ireland's [campaigns](#) are now in full swing around the world. Our aim is to grow overseas tourism revenue in 2018 by +5%, to €6 billion, for the island of Ireland.

Click [here](#) to read our full statement.

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