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### Tourism Ireland welcomes +7.1% growth in overseas visitors for Jan-Sept 2018

Today's figures from the CSO confirm that overseas visitor arrivals increased by just over +7% in the first nine months of 2018. That's an additional 542,300 arrivals when compared with Jan-Sept 2017.

North America and Mainland Europe continued to perform strongly with increases of +12.9% and +10% respectively. And arrivals from Britain were up just over +1% – although it is not clear if this indicates a turnaround in the long-term trend in the British market and concerns around Brexit continue.

Tourism Ireland's autumn campaigns are under way in markets across the world to ensure that tourism growth continues. Our aim is to grow overseas tourism revenue in 2018 to €6 billion, for the island of Ireland.

Click [here](#) to read our press release.

Click on [Industry Opportunities](#) to find out how you can get involved in our activities overseas.



