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## Tourism Ireland unveils third Game of Thrones® door Campaign showcases Northern Ireland to millions of fans

Episode three of Game of Thrones®, series six, aired last night and Tourism Ireland unveiled its third 'Door of Thrones' – this week in the Percy French Restaurant at the Slieve Donard Hotel in Newcastle, Co Down.

The door is part of Tourism Ireland's 2016 Game of Thrones® campaign, created in partnership with HBO, which is showcasing Northern Ireland to millions of the show's fans worldwide. The organisation is encouraging fans everywhere to come and ***"witness where it all began in Winterfell at Castle Ward, enter the grasslands of Vaes Dothrak in the Mourne Mountains, or dare to march in the footsteps of a White Walker in Tollymore Forest."***



The doors are being unveiled by Tourism Ireland each week as season six unfolds, in restaurants, pubs and other venues near Game of Thrones® filming locations. So, by the end of this season, we'll have a brand new trail linking all the major Game of Thrones® locations around Northern Ireland. The first door (from episode one) is hanging in The Cuan guest inn in Strangford – near locations at Castle Ward and Audley's Castle. The second door is hanging in Fiddlers Green in Portaferry, near Quintin Bay. This week's door, in the Percy French restaurant, is near Tollymore Forest Park.

Tourism Ireland has also unveiled its third, limited edition Game of Thrones® stamp.

And, there are another seven weeks of doors, stamps, surprises and unveilings yet to come!

Click [here](#) to read our Press Release.

Click [here](#) to see highlights from the campaign so far.

**Tourism Ireland's Game of Thrones campaign 2016: creating the doors week 3**



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