



follow us on [twitter](#)

## Highlighting the beauty, culture and heritage of the island of Ireland

### Tourism Ireland shares three new online films

Tourism Ireland is highlighting the unique natural beauty, culture and heritage of the island of Ireland to potential holidaymakers around the world – through a number of new online films.

The films – '**How to get to The Skelligs**', '**10 Top Things to do in Dublin**' and '**Galway International Arts Festival**' – are being shared across Tourism Ireland's global social media platforms, to our Facebook fans (3.6 million fans worldwide), Twitter followers (346,000) and on our YouTube channel. They will also be promoted worldwide on Ireland.com (16.6 million visits in 2015).

#### 1. How to get to the Skelligs

Since appearing in *Star Wars: The Force Awakens* last year, Skellig Michael has become Ireland's most talked about island. Our short, animated film shows prospective visitors how easy it is to get to the Skelligs via land, air and sea – from booking boats to best travel times.



#### 2. 10 Top Things to do in Dublin

We've created this online film to highlight and share the culture, history and scenery of Dublin and encourage people around the world to come and visit our unique city in 2016.



### 3. The Galway International Arts Festival

We are showcasing one of our most exciting summer events, the Galway International Arts Festival, enticing people to come and experience the Festival, Galway and its hinterland this July.



As we enter the high season, Tourism Ireland continues to roll out a packed programme of promotions across our global markets to ensure that 2016 is another record-breaking year for tourism to the island of Ireland. You can find out more about our first half campaign, [here](#).

[Send to a Friend »](#)

Published by Tourism Ireland © 2016 All rights reserved.

[Email Software](#) by Newsweaver