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Tourism Ireland shares holiday tips with potential visitors in new online films

Tourism Ireland has launched new online films which give a flavour of what to expect while on holiday here – sharing tips on everything from getting here to what clothing to pack.

All about the island of Ireland



Shows visitors how easy it is to get to and around the island of Ireland, with useful facts and practical information.

All about the weather on the island of Ireland



Shares insights on the weather and what to expect, as well as tips on what to pack and wear.

Both films are being shared on social media platforms, to our 3.6 million Facebook fans worldwide, our 355,000 Twitter followers and on our YouTube channel. They will also run on Ireland.com (16.6 million visits in 2015).

Read more about what we are doing to ensure that 2016 is another record year for tourism, [here](#).

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