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Tourism Ireland sets sights on another record year from North America to deliver €1.6/£1.4 billion (+9%) and 1.7 million visitors (+6%)

Tourism Ireland has set its sights on another record year from North America in 2017. The plan will see tourism earnings from the US and Canada grow by +9% to €1.6/£1.4 billion this year. And North American visitor numbers will also grow by a further +6% to 1.7 million. This will surpass last year's record performance and will help to sustain over 263,000 jobs and create vital new employment opportunities in communities around the island.

Tourism Ireland unveiled its US plans to an audience of leading tour operators, travel agents, airlines, diaspora and media in New York earlier this week.

Click [here](#) for the latest update from the US



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