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Tourism Ireland leads sales mission to the United States

Tourism Ireland is leading a delegation of 18 Irish and US tourism companies on a sales blitz in the US this week – meeting, and doing business with, hundreds of travel professionals in Boca Raton (Florida), Washington DC and Atlanta (Georgia).

North America offers a strong return on investment for tourism to the island of Ireland. This year, we aim to build on the record year of 2018 and grow revenue from North American visitors by a further +8%, to €1.99 billion.



Click [here](#) to read our press release.

Click on [Industry Opportunities](#) to find out how you can get involved in our activities overseas.

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