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## Tourism Ireland launches Women's Rugby World Cup campaign

Tourism Ireland has launched a new campaign to leverage the tourism benefits of the upcoming Women's Rugby World Cup in Dublin and Belfast. We are urging rugby fans and potential visitors everywhere to come to the island of Ireland to join in the electric atmosphere of Dublin and Belfast's great sporting arenas and explore these beautiful cities as they enjoy the games.

The campaign includes a new online film highlighting the welcoming nature of the island of Ireland and its people. It's part of a packed programme of activities rolling out in key rugby-loving countries including Great Britain, Australia, New Zealand, France, Japan, Canada and the United States. The film is available to view, below.



Click [here](#) to find out more about the campaign.

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