



follow us on [twitter](#)

Tourism Ireland announces management changes as it prepares for future growth

Tourism Ireland has announced a number of senior management appointments to its Northern Ireland and Emerging Markets teams as it aligns with future growth opportunities.

In support of accelerating opportunities in Emerging Markets like China, India and the Middle East, Aubrey Irwin has been appointed to the new post of Manager–Emerging Markets. He will work with tourism businesses across the island of Ireland to increase industry awareness of, and engagement in, these increasingly important markets. A further post of Manager–Asia will be advertised in the coming weeks.

Shane Clarke assumes strategic responsibility for Northern Ireland as Director of Corporate Services, Policy & Northern Ireland. He will be responsible for evolving and building on Tourism Ireland's ambition in relation to overseas tourism to Northern Ireland. A further post of Stakeholder Liaison Manager–Northern Ireland will be recruited shortly.

The new appointments take effect immediately.

Published by Tourism Ireland © 2018 All rights reserved.