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Tourism Ireland Marketing Plans 2018

Thanks to everyone who attended the launch of our Marketing Plans for 2018 last week. We hope you found them of interest.

For anyone who didn't make the launches, we have made the presentations available on tourismireland.com.

Click [here](#) for the plenary, market and digital presentations.

Links to our 2017 Marketing Highlights showreels are below:

Ireland showreel – click [here](#) to access.
Password: TourismIreland

Northern Ireland showreel – click [here](#) to access.
Password: TourismIreland



We look forward to working with you in 2018 and to another great year for tourism from overseas.

In the meantime, we wish you all a very Happy Christmas and successful marketing in 2018.



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