



follow us on 

## Tourism Minister Brendan Griffin launches Tourism Ireland's 2019 marketing plans in New York

Tourism Minister Brendan Griffin launched the 2019 marketing plans for Tourism Ireland in the United States this week – at an event in New York attended by leading tour operators, travel agents and journalists from the tri-State area.

Tourism Ireland aims to grow revenue from North American visitors by +8% in 2019, to €1.99 billion, from 2.17 million visitors (+6%).



Click [here](#) to read our press release.

Click on [Industry Opportunities](#) to find out how you can get involved in our activities overseas.

Published by Tourism Ireland © 2019 All rights reserved.