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### Spotlight on Northern Ireland Golf

The Irish Open golf championship returns to Northern Ireland this week, this time to Royal County Down.

Tourism Ireland has had an extensive programme of promotions under way since the beginning of 2015, highlighting the Dubai Duty Free Irish Open and our world-class golf and encouraging more golfers to consider a golfing holiday here.

Click [here](#) to read our press release.

Click [here](#) to view examples of our marketing.



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