



follow us on [twitter](#)



Tourism to feel 'The Force'! Campaign targets millions of Star Wars fans

Millions of Star Wars fans across the world are set to be wowed by the magnificent scenery of Skellig Michael, Co Kerry, and the Wild Atlantic Way.

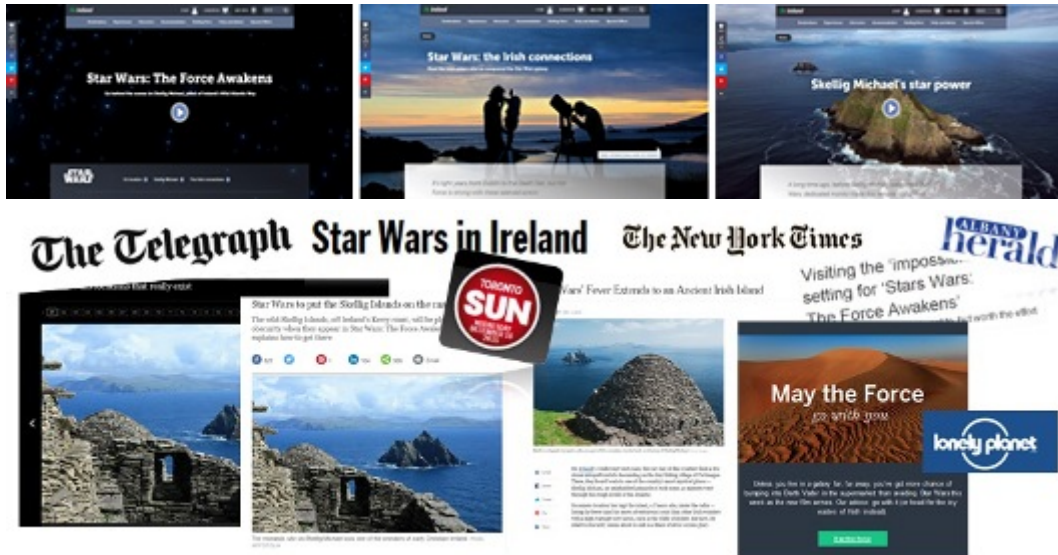
Tourism Ireland's new *Star Wars* campaign kicks off today in 14 top tourism markets to coincide with the release of *Star Wars: The Force Awakens*. The campaign will boost awareness of the island of Ireland and encourage fans to come and visit.

Click [here](#) to view our film.



Click [here](#) for more on the campaign.

Click [here](#) to see *Star Wars* on [Ireland.com](#).



[Send to a Friend »](#)

Published by Tourism Ireland © 2015 All rights reserved.

Newsletter Marketing Powered by Newsweaver