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## Latest SOAR Report

Overseas tourism is enjoying a positive year – according to the CSO and sentiment from our industry and trade partners at home and overseas – and the industry remains generally positive for the remainder of 2016. Our latest [SOAR report](#) has all the detail.

Tourism Ireland has launched its autumn campaign in 23 markets across the world. Our aim is to boost late-season travel and maintain the strong growth momentum.

Click [here](#) to see highlights of our autumn campaign around the world.

We continue to monitor the possible impacts of Brexit very closely, liaising with key industry partners at home and overseas.



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