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SOAR June – new insight added

In light of some new insight on sentiment within the US Market, we have updated section 3.3 Travel Trends in Key Markets in our June SOAR report. It now also reflects concerns among key tourism industry partners that the US State Department's travel advisory on Ireland (31 May), which raised issues about safety and security, has the potential to impact travel to Ireland.

Click [here](#) to see the addition within the report.

Click [here](#) to see our statement on Brexit.

Tourism Ireland is monitoring the situation closely and we will share our review of the economic situation and outlook and our promotional plans for the GB Market with you in the coming days.



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