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## Overseas visitors to Northern Ireland up +8%, holiday visitors +23% and revenue +7%

### - NISRA figures for Q1 2017 released today -

Today's figures from NISRA confirm that we welcomed almost 407,000 overseas visitors to Northern Ireland in the first quarter of 2017, up +8% on Q1 2016.

Holiday visitors grew by +23% and, more importantly for the economy, revenue from overseas visitors to Northern Ireland grew by +7%, to £98+ million.

Tourism Ireland is determined to ensure that tourism growth continues. We're rolling out an extensive programme of promotions throughout 2017, to highlight Northern Ireland around the world.

Click [here](#) to read our press statement.



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