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Overseas visitors to Northern Ireland up +9% and revenue up +14% - NISRA figures for January-June 2016 released today -

Today's figures from NISRA confirm that we welcomed over 940,000 overseas visitors to Northern Ireland in the first half of 2016, up +9.2% on the January-June period in 2015.

Holiday visitors grew by +16% and, more importantly for the economy, revenue from overseas visitors to Northern Ireland grew by +14% to more than £245 million.

Tourism Ireland is rolling out a packed programme of promotions to ensure that tourism growth continues. 2016 looks set to be another record year for visitors to Northern Ireland.

Click [here](#) for more detail.



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