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Overseas visitors to Northern Ireland up +8% and revenue up +10% - NISRA figures for Q1 2016 released today -

Today's figures from NISRA confirm that we welcomed almost 400,000 overseas visitors to Northern Ireland in the first quarter of 2016, up +8% on Q1 2015.

Holiday visitors grew by +10% and, more importantly for the economy, revenue from overseas visitors to Northern Ireland grew by +10% to £93 million.

Tourism Ireland is determined to ensure that tourism growth continues and that 2016 will be another record year for visitors to Northern Ireland. We have an extensive programme of promotions in place throughout 2016 to highlight Northern Ireland around the world.

Click [here](#) to read our press release.



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