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Overseas visitor revenue +18% and holiday visitors +28% in Q1 2016

Today's figures from the CSO (Central Statistics Office) confirm that holiday visitors from overseas grew by +28% in the first three months of 2016 – that's an additional 146,000 holidaymakers. More importantly, revenue from overseas visitors grew by +18% in Q1 – an additional €102 million for the economy compared with Q1 in 2015. Total overseas visitors grew by +16%, or 217,000 extra visitors.

January – March 2016	Total – All Markets	GB	North America	Mainland Europe	Other Areas
Total Overseas Visitors	+16%	+17%	+18%	+13%	+11%
Total Overseas Revenue	+18%	+20%	+14%	+14%	+30%
Holiday Visitors	+28%	+44%	+12%	+24%	-13%

Niall Gibbons, CEO of Tourism Ireland, said: *"This was an excellent performance and reflects the sentiment we've been hearing from our tourism partners overseas and here at home. As we head into the high season, we are determined to ensure that tourism growth continues. We have an extensive programme of promotions under way around the world, reminding prospective visitors everywhere that there has never been a better time to come and discover the island of Ireland."*

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