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## Overseas Tourism Revenue grows by +€55M in first quarter Visitors up by +13%; Growth from all areas

Today's CSO confirms that overseas visitor revenue grew by +€55M or +10% in the first quarter of 2015, compared to the same period last year.

Visitor numbers also grew by +13%, bringing an additional 163,000 tourists here over that period. Growth was recorded from all market areas.

During the period, Holidaymakers also grew by +13%, with their spend up by +12%. Business visitors from overseas increased strongly by +29%, with associated revenue growing by +27%.

Click [here](#) to read more.

Summary Performance January - March 2015 v January - March 2014					
	TOTAL - ALL MARKETS	GB	NORTH AMERICA	MAINLAND EUROPE	OTHER AREAS
TOTAL O/S VISITORS	+13%	+14%	+7%	+16%	+7%
HOLIDAY VISITORS	+13%	+12%	+17%	+12%	+19%

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