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New Tourism Ireland RedC research reveals Brexit implications for tourism

New Tourism Ireland RedC research reveals the potential impacts of Brexit on tourism from Great Britain in 2017 and beyond.

While the brand new research shows that there has been no significant change in holiday intentions – with just 7% of Britons saying they are less likely to holiday overseas in 2017 – it shows that those Britons who *will* consider holidaying overseas this year may curtail their visits, reduce their budgets so they spend less and alter their choice of accommodation type.

Below, our CEO, Niall Gibbons, puts the findings in context.



Click [here](#) to see a presentation on the research and [here](#) for the press release.

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