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Minister welcomes +13% growth in tourism from overseas

Official CSO figures for the first half of 2016 confirm growth of +13% in overseas visitors to Ireland. That's over half a million visitors more than the same period last year.

At today's mid-year review, Minister for Transport, Tourism and Sport, Shane Ross TD, and Tourism Ireland CEO, Niall Gibbons, confirmed that growth has come from our main market areas. They outlined what has contributed to this success and, more importantly, what will help to sustain it in the coming months and into 2017.

Speaking at the mid-year review, Minister for Transport, Tourism and Sport, Shane Ross TD, said: ***"The very strong growth in overseas visits to Ireland during the first half of 2016 is welcome news for all of us, and especially for communities across the country where tourism is a mainstay of the local economy and an important source of employment. The quality of our overseas marketing has helped to ensure that interest in visiting Ireland remains high among potential visitors in our top source markets, and continued investment by Government in tourism developments like the Wild Atlantic Way, Ireland's Ancient East and Dublin – A Breath of Fresh Air is helping to capture the imagination of potential visitors across the world and to keep Ireland in the international spotlight."***

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