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Millions of Britons to see Kerry on Top Gear this weekend

Earlier this year Chris Evans and Matt LeBlanc took to the Wild Atlantic Way and Kerry to film a segment for *Top Gear*, the iconic BBC motoring show.

This Sunday, 26 June, some 2.4 million potential visitors in GB will tune in to see some of the stunning scenery that they captured there. And, Chris has already shared his excitement about the Wild Atlantic Way with his almost 9M listeners on BBC Radio 2 and his 2.3M followers on Twitter.



Top Gear stars Matt LeBlanc and Chris Evans in Kerry.

Tourism Ireland and Fáilte Ireland have both welcomed this fantastic opportunity to showcase the beauty and magic of the Wild Atlantic Way in this important market and inspire British visitors to come and explore it for themselves. You can read more in our press release, [here](#).



Tune in to *Top Gear* at 8pm on Sunday, 26 June on BBC 2.

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