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**#MayThe4thBeWithYou!**  
**Celebrating the Wild Atlantic Way across the galaxy on**  
**#StarWars Day**

Today is "Star Wars Day" and we want you to help us celebrate this unofficial holiday by sharing our recently launched 'behind-the-scenes' *Star Wars* film – which has already been viewed 2 million times on YouTube and Facebook.

Over the next 24 hours, Tourism Ireland will be targeting fans of the sci-fi phenomenon and reminding them of the *Star Wars*' connection with Ireland. Our film features stunning footage of Skellig Michael and interviews with the director and actors, who were blown away by the setting of the film's famous final scene.

[#MayThe4thBeWithYou](#) is already trending on social media and we're capitalising on this by sharing the film today on Twitter and Facebook in 10 different countries. So join in, feel the force and help us celebrate the Wild Atlantic Way on this special day!



Click [here](#) to read our press release.

Click [here](#) to see highlights from our *Star Wars* campaign.

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