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## Ireland says "I Do"!

### New Tourism Ireland campaign targets LGBT community around the world for weddings and honeymoons

Following the 'yes' vote on Friday, Tourism Ireland has rolled out a campaign to promote weddings and honeymoons here in nine top markets – Britain, the United States, Canada, the Nordic region, Australia, France, Spain, Italy and Germany.

A new campaign video is showcasing our spectacular scenery and highlighting The Outing, the world's first-ever LGBT matchmaking festival, an offshoot of the famous Lisdoonvarna Matchmaking event.

Advertising on Facebook is directing potential visitors to a new section on Tourism Ireland's [Ireland.com](http://Ireland.com) global website, which highlights great wedding venues and "dreamily romantic locations to tie the knot", as well as cool bars and clubs.



Click [here](#) to view the video.



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