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Invitation



to the launch of the

“US Market Review: a Strategy for Growth”

In conjunction with our colleagues in Fáilte Ireland, Tourism Northern Ireland and the Irish Tourism Industry Confederation (ITIC), we invite you to join us for the launch of our “US Market Review: a Strategy for Growth”

The US is one of our top four markets. It delivered +70% growth in holiday revenue in the period 2012-2016. It is a market of huge potential. On the back of this new review, we're targeting further significant growth by 2021. So, come along to hear the latest research findings and the actions planned to deliver on this ambition. Find out how your business can benefit.

Event:	Launch of US Market Review
Date:	Wednesday, 31 January, 2018
Registration:	10.00-10.30am
Presentations:	10.30am-12.00pm approx
Venue:	Conrad Dublin, Earlsfort Terrace, Dublin 2

Click [here](#) to register for Tourism Ireland's US Market Review launch.



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