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Invitation

to the launch of the "German Market Review: A Strategy for Growth"

In conjunction with our colleagues in Fáilte Ireland, Tourism Northern Ireland and the Irish Tourism Industry Confederation (ITIC), we invite you to join us for the launch of our "German Market Review: A Strategy for Growth"

Germany is one of our top four markets. It delivered +62% growth in visitor revenue between 2012-2016. It is a market of huge potential. On the back of this new review, we're targeting further significant growth by 2021. So, come along to hear the latest research findings and the actions planned to deliver on this ambition. Find out how your business can benefit.

Event:	Launch of German Market Review	
Date:	Wednesday, 24 January, 2018	
Registration:	3.00-3.30pm	
Presentations:	3.30-5.00pm approx	
Venue:	Conrad Dublin, Earlsfort Terrace, Dublin 2	

Click [here](#) to register for Tourism Ireland's German Market Review launch.



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