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Hospitality Exchange 2018

Hospitality Exchange is the conference and exhibition for everyone in the hospitality industry. Organised by the Northern Ireland Hotels Federation, it takes place on **16th and 17th October** in the **Crowne Plaza Hotel, Belfast**. With a sell-out exhibition and a topical programme, it's the not-to-be-missed event for anyone in tourism and hospitality.

DESTINATION REPUTATION

Date: Wednesday, 16th October
Time: 2.00pm
Cost: £35
Venue: Crowne Plaza Belfast



Compere Pamela Ballantine

Need more visitors and not sure what they are looking for? Hear first-hand from TripAdvisor and Lonely Planet plus get an extraordinary insight to travel, amazing destinations and the future from journalist, international globetrotter and food critic, Giles Coren.

Attracting visitors, using review sites and getting your story to new customers – confused? There is a lot of noise in the market place: multiple platforms, confusing advice and conflicting reports. Join us and get the inside track on how to get more customers with tips from the experts – TripAdvisor and Lonely Planet.



Giles Coren



Justin Reid - TripAdvisor



Fionn Davenport - Lonely Planet

Find out more and book online at
www.hospitalityexchange.org.uk

if you need assistance, give us a call on 028 9077 6635.
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