



follow us on 

Record-breaking year for Irish tourism

Exceptional +11% growth and almost 9.6 million arrivals for January-December 2016

Today's figures from the CSO (Central Statistics Office) confirm that a record-breaking 9.6 million arrivals were recorded in 2016, an increase of +10.9% or 941,300 additional overseas visitors, when compared with 2015.

- **Overseas arrivals** are up +10.9%, to almost 9.6 million, between January and December 2016 – an extra 941,300 visitors.
- **Great Britain:** over 3.9 million arrivals were recorded in 2016 from GB, our largest market, representing growth of +10.6% – that's about 377,200 extra British visitors compared with 2015.
- **North America:** it's been another exceptional performance from the United States and Canada, with over 1.8 million arrivals (up more than +19%) – about 293,800 extra American and Canadian visitors. Ireland now welcomes 10% of all American visitors to Europe – particularly noteworthy given the intense competition from other destinations.
- **Mainland Europe:** we welcomed over 3.3 million arrivals from Mainland Europe (up +8.5% or 258,700 extra arrivals) – with markets like Netherlands, Belgium, Spain, Italy, France and Germany all recording good growth.
- **Australia and Developing Markets (ADM):** arrivals from Australia and developing markets are up over +2%, or 11,600 additional visitors.

To read the statement in full, click [here](#)

[Send to a Friend »](#)

Published by Tourism Ireland © 2017 All rights reserved.

Email Software by Newsweaver