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## Excellent +9% growth in overseas visitor spend to €1.93 billion and +12% growth in holiday visitors for H1 2016

Today's figures from the CSO (Central Statistics Office) indicate that holiday visitors from overseas grew by +12% in the first half of 2016, with growth recorded from all of our market areas around the world. And, more importantly for the Irish economy, revenue from overseas visitors to Ireland grew by +9% during this period, to €1.93 billion, an additional €165 million compared with the first six months of 2015. Total overseas visitors in the first half of 2016 grew by +11%, or almost 400,000 additional visitors.

January – June 2016	Total – All Markets	GB	North America	Mainland Europe	Other Areas
Total Overseas Visitors	+11%	+14%	+9%	+11%	+3%
Total Overseas Revenue	+9%	+14%	+7%	+7%	+14%
Holiday Visitors	+12%	+25%	+8%	+8%	-9%
Holiday Revenue	+9%	+22%	+9%	+5%	+3%

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