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## CSO figures for January-October confirm +3.1% growth in overseas visitors

Today's figures from the CSO (Central Statistics Office) confirm that we welcomed 8,531,500 overseas visitors to Ireland during the January to October period this year. This represents growth of +3.1% – or over a quarter of a million extra visitors – on the same ten-month period last year.

The decline in visitor numbers from Britain (-6.1%) continues to be of great concern. The fall in the value of sterling has made holidays and short breaks here more expensive for British visitors, so competitiveness and the value for money message are more important than ever in Britain right now.

However, the US and Canada (+16.4%), Australia and Developing Markets (+14.7%) and Mainland Europe (+4.4%) all performed very well during this period.

Tourism Ireland has a number of late-season campaigns under way, to boost travel into the early part of 2018.

Click [here](#) to read our full statement.

Click [here](#) to see our new suite of Market Profiles which may help as you finalise marketing plans for 2018.

Click [here](#) to read about Tourism Ireland's autumn campaign.



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