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Best ever month of July and best ever Jan-July period for Irish tourism

~ Exceptional +12.7% growth in overseas visitors for for Jan-July 2016 ~

- Overseas visitor numbers are up +12.7% between January and July 2016 – 612,400 additional visitors.
- Great Britain: More than 2.2 million arrivals were recorded from GB, our largest market, representing growth of almost +14% – about 272,200 extra British visitors compared with January to July 2015.
- North America: visitor numbers from the United States and Canada are up +15.5%, about 133,000 extra American and Canadian visitors. Ireland now welcomes 10% of all American visitors to Europe – particularly noteworthy given the intense competition from other destinations.
- Mainland Europe: it's also been a superb performance from Mainland Europe (up +11.6% or almost 200,000 extra arrivals) – with markets like Italy, Spain, France and Benelux all recording fantastic growth.
- Australia and Developing Markets (ADM): arrivals from Australia and developing markets are up +3% or 8,700 additional visitors.

To read the statement in full, click, [here](#).

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