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## Best ever month of August and best ever January-August period for Irish tourism

Today's figures from the CSO (Central Statistics Office) confirm that visitors from overseas grew by an exceptional +12.3% in the period January-August 2016 – that's 718,600 visitors more than the same eight-month period last year. Tourism Ireland continues to roll out its extensive autumn campaign around the world to ensure that 2016 is another record year for tourism.

- **Overseas visitor numbers** are up +12.3% between January and August 2016 – 718,600 additional visitors.
- **Great Britain:** Almost 2.7 million arrivals were recorded from GB, our largest market, representing growth of about +13.4% – about 316,400 extra British visitors compared with January to August 2015.
- **North America:** visitor numbers from the United States and Canada are up +15.4%, about 160,500 extra American and Canadian visitors. Ireland now welcomes 10% of all American visitors to Europe – particularly noteworthy given the intense competition from other destinations.
- **Mainland Europe:** it's also been a superb performance from Mainland Europe (up +11.2% or 232,000 extra arrivals) – with markets like Italy, Spain, France and Benelux all recording fantastic growth.
- **Australia and Developing Markets (ADM):** arrivals from Australia and developing markets are up almost +3% or 9,800 additional visitors.

To read the statement in full, click [here](#).

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